

Evaluation of the banner campaign of Fifth Bergamo Open Rhinoplasty Course



„Estheticon, through its innovative, well-designed and well-executed banner campaign has helped us significantly to achieve the greatest number of attendees the Bergamo course has ever had so far: 423 from 52 countries.“

Dr. Enrico Robotti

Banners 21.09.2015-01.03.2016	Impressions	Clicks	CTR
Main Campaign	745 711	344	0,05%
HELP Campaign - general banner	1 666 632	1 116	0,07%
HELP Campaign - doctors (all)	11 275 847	6 101	0,05%
Overall statistics	13 688 190	8 370	0,06%



http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square

Yong Ju Jang



**USING RIB: "SMART"
COSTAL CARTILAGE
RHINOPLASTY**
YONG JU JANG

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016

Register now

Impressions 739 480
Clicks 428
CTR 0,06%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Jang

Milos Kovacevic



**CURRENT TECHNIQUES IN
MIDDLE VAULT RESTORATION
AND TIP CONTOURING**
MILOS KOVACEVIC

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016

Register now

Impressions 777 620
Clicks 415
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Kovacevic

Hossam Foda



**NASAL TIP
SURGERY**
HOSSAM FODA

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016

Register now

Impressions 738 782
Clicks 455
CTR 0,06%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Foda

Nazim Cerkes



**MY EVOLUTION IN
SECONDARY
RHINOPLASTY**
NAZIM CERKES

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016

Register now

Impressions 739 934
Clicks 461
CTR 0,06%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Cerkes

Olivier Gerbault





**EVOLVING CONCEPTS
OF BONE RESHAPING
AND OSTEOTOMIES
IN RHINOPLASTY**
 OLIVIER GERBAULT

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016





Impressions 740 362
Clicks 398
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Gerbault

Alan Landecker





**MY REFINEMENTS
IN SECONDARY
RHINOPLASTY**
 ALAN LANDECKER

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016





Impressions 776 964
Clicks 441
CTR 0,06%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Landecker

Sam Most





**NON-CAUCASIAN
RHINOPLASTY**
 SAM MOST

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016





Impressions 739 959
Clicks 435
CTR 0,06%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Most

Wolfgang Gubisch





**SEPTAL SURGERY
- THE KEY TO A SUCCESSFUL
RHINOPLASTY**
 WOLFGANG GUBISCH

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016





Impressions 778 351
Clicks 402
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Gubisch

Werner Heppt



**MANAGEMENT OF
COMPLICATIONS IN
RHINOPLASTY, (INCLUDING
SEVERE INTRAOPERATIVE EVENTS)**
WERNER HEPPT

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016




Register now

Impressions 740 031
Clicks 350
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Heppt

Charles East



**THE EVOLUTION OF MY
MODERN RHINOPLASTY
APPROACH-LESSONS LEARNT
FOR FORM AND FUNCTION**
CHARLES EAST

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016




Register now

Impressions 774 549
Clicks 380
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-East

Jay Calvert



**DORSAL AUGMENTATION
AND VERSATILITY OF
"DICED CARTILAGE FASCIA"**
JAY CALVERT

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016




Register now

Impressions 740 341
Clicks 406
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Calvert

Nuri Celik



**A STRONG AND ELEGANT
SIDEWALL: WHAT TO DO WITH
THE UPPER AND LOWER LATERAL
CARTILAGE DEFORMITIES**
NURI CELIK

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016




Register now

Impressions 737 567
Clicks 381
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Celik

Rollin K. Daniel



**LEARNING RHINOPLASTY BY
A PROGRESSIVE APPROACH AND
THE RHINOPLASTY REVOLUTION
(90 minutes)**

ROLLIN K. DANIEL

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016



Impressions 738 043
Clicks 397
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Daniel

Tom Wang



**TIPS AND TRICKS
IN REVISION
RHINOPLASTY**

TOM WANG

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016



Impressions 738 262
Clicks 398
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Wang

Richard Davis



**THE ULTRA-WIDE
NASAL TIP**

RICHARD DAVIS

Fifth Bergamo Open Rhinoplasty Course
March 15-19, 2016



Impressions 775 602
Clicks 354
CTR 0,05%

http://www.bergamoplast.com/registration-fees/?utm_source=estheticon&utm_medium=banner&utm_campaign=MZ_Congressi_Bergamoplast_square-Davis